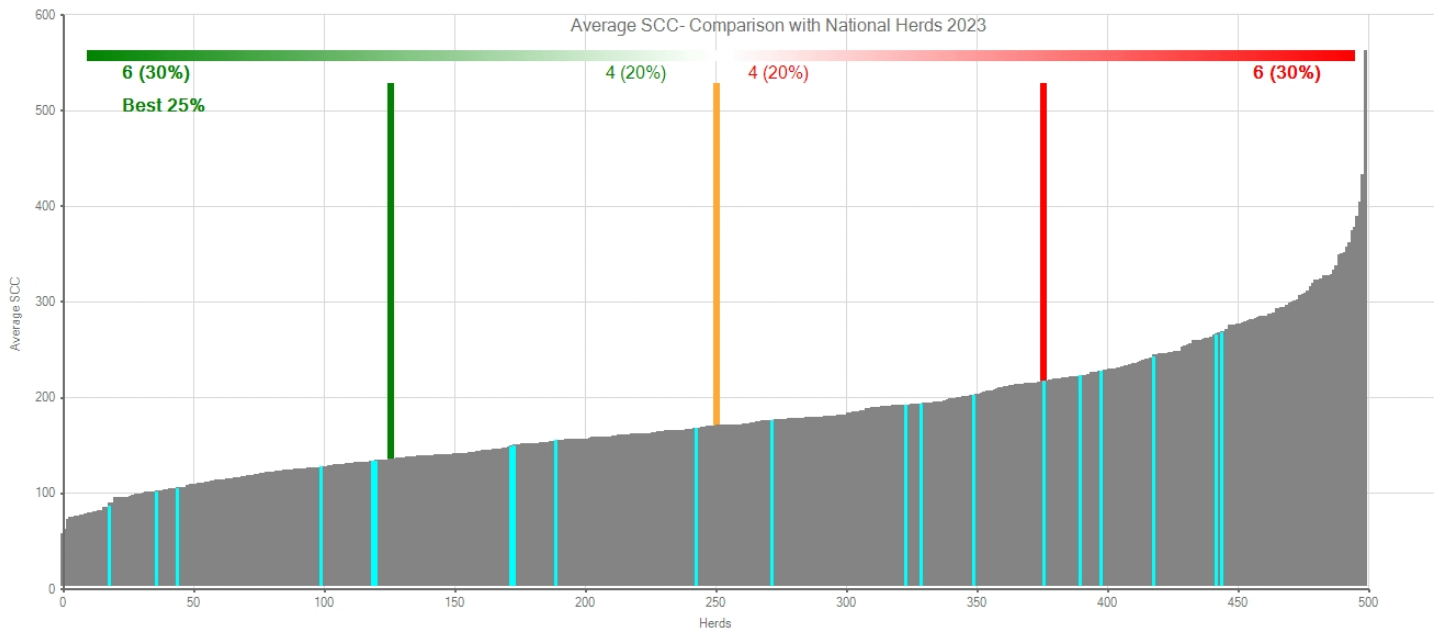


Comparison of your client herds against the latest annual 500 herd study(2023)

20 herds selected Latest milk recording: 07/06/2024; Latest event date: 08/06/2024

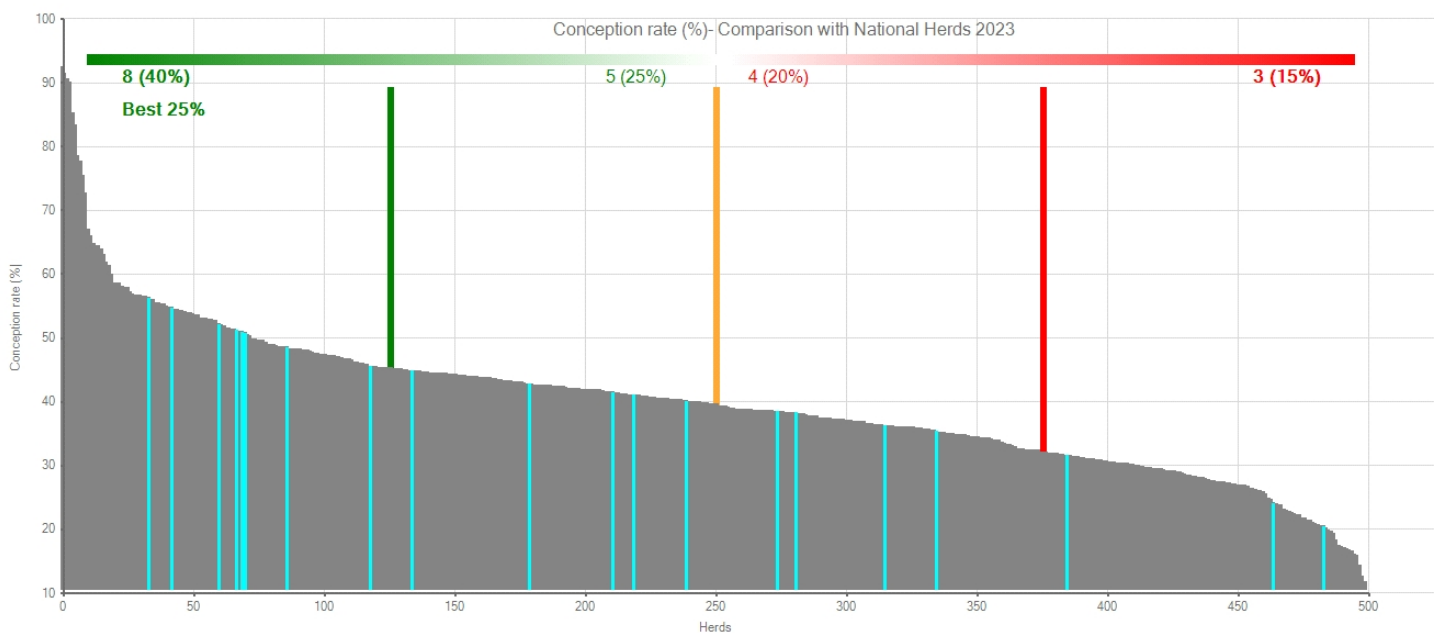
KPI Graph: comparison with national herds 2023

1. Herd Somatic Cell Count



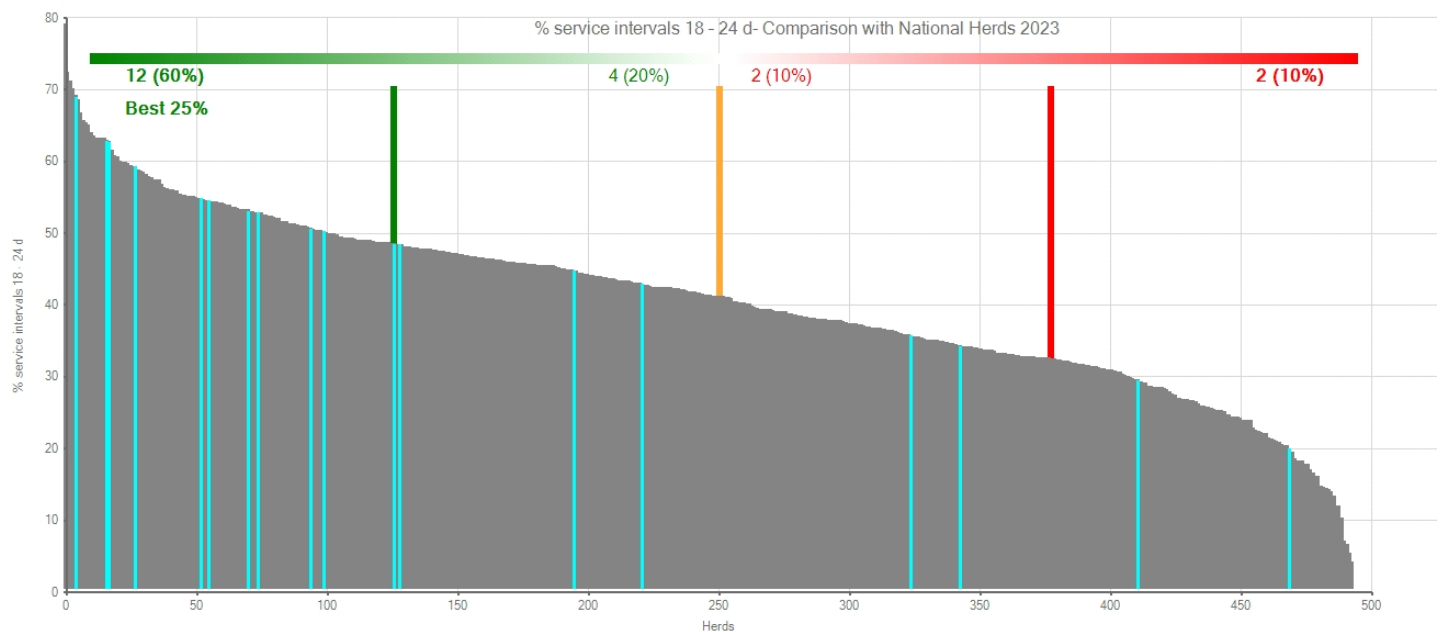
KPI Graph: comparison with national herds 2023

2. Fertility - Conception rate



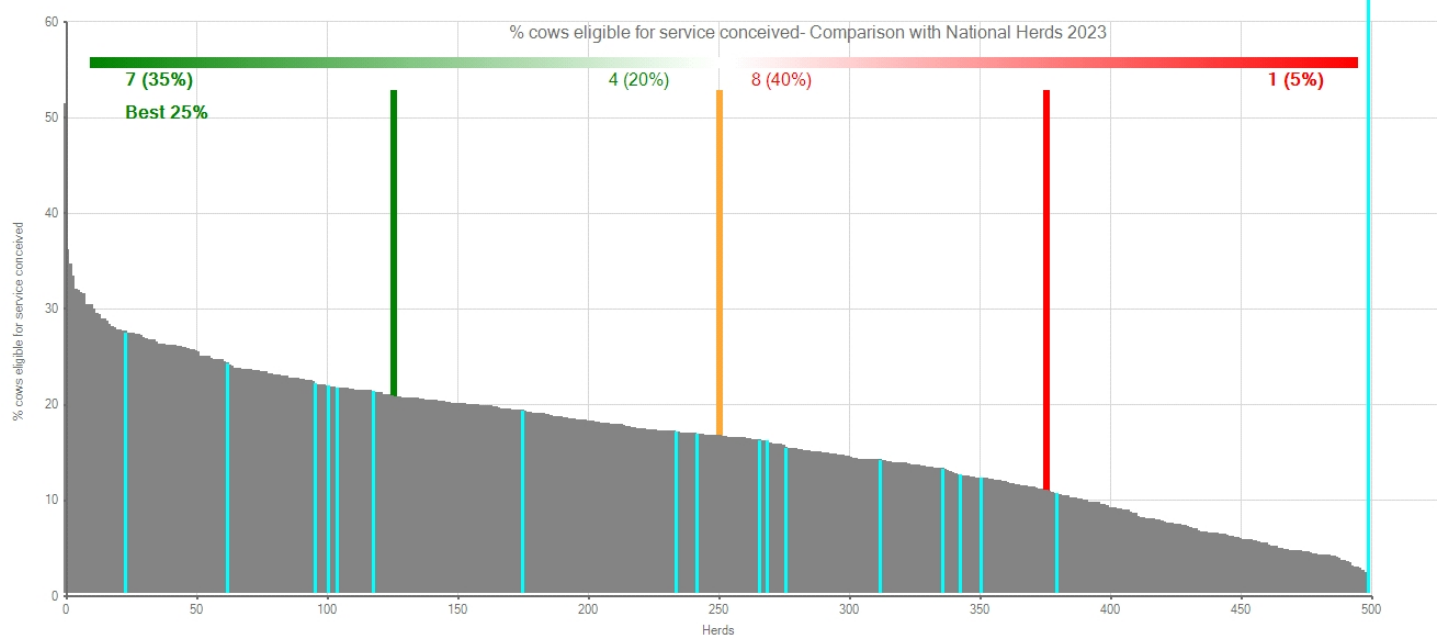
KPI Graph: comparison with national herds 2023

3. Fertility - Heat detection



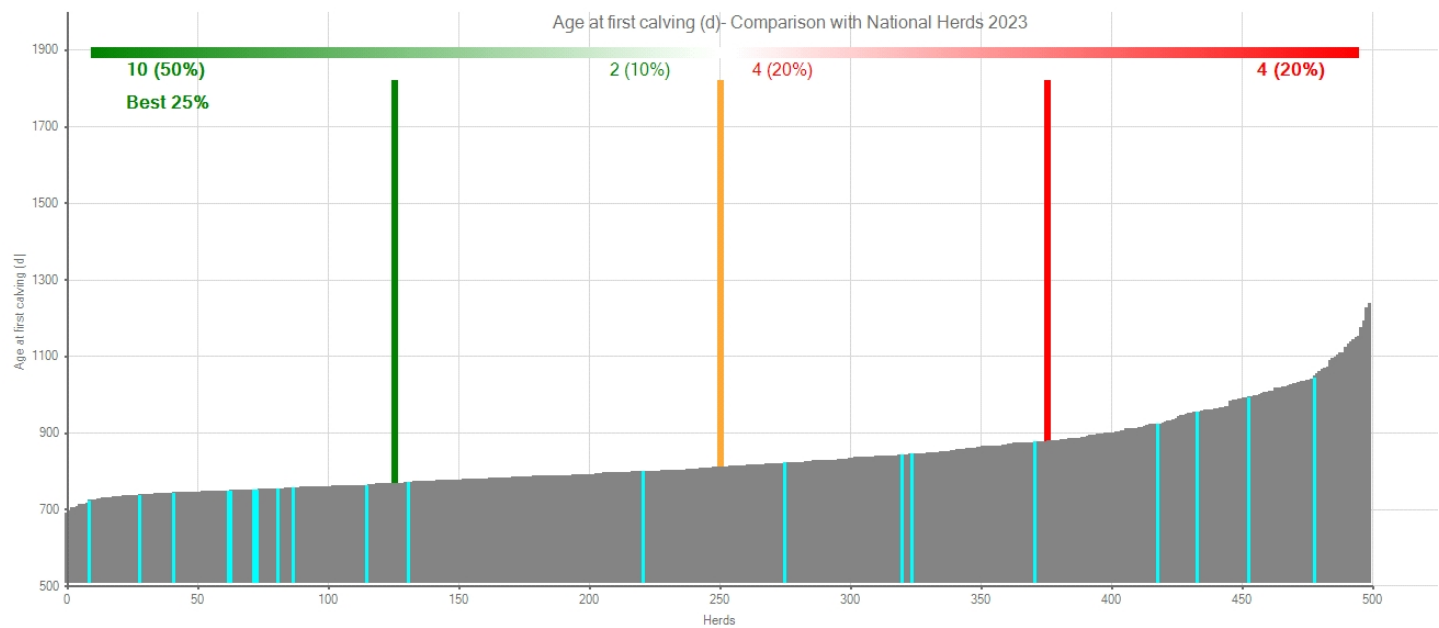
KPI Graph: comparison with national herds 2023

4. Fertility - % of cows eligible for service that conceived



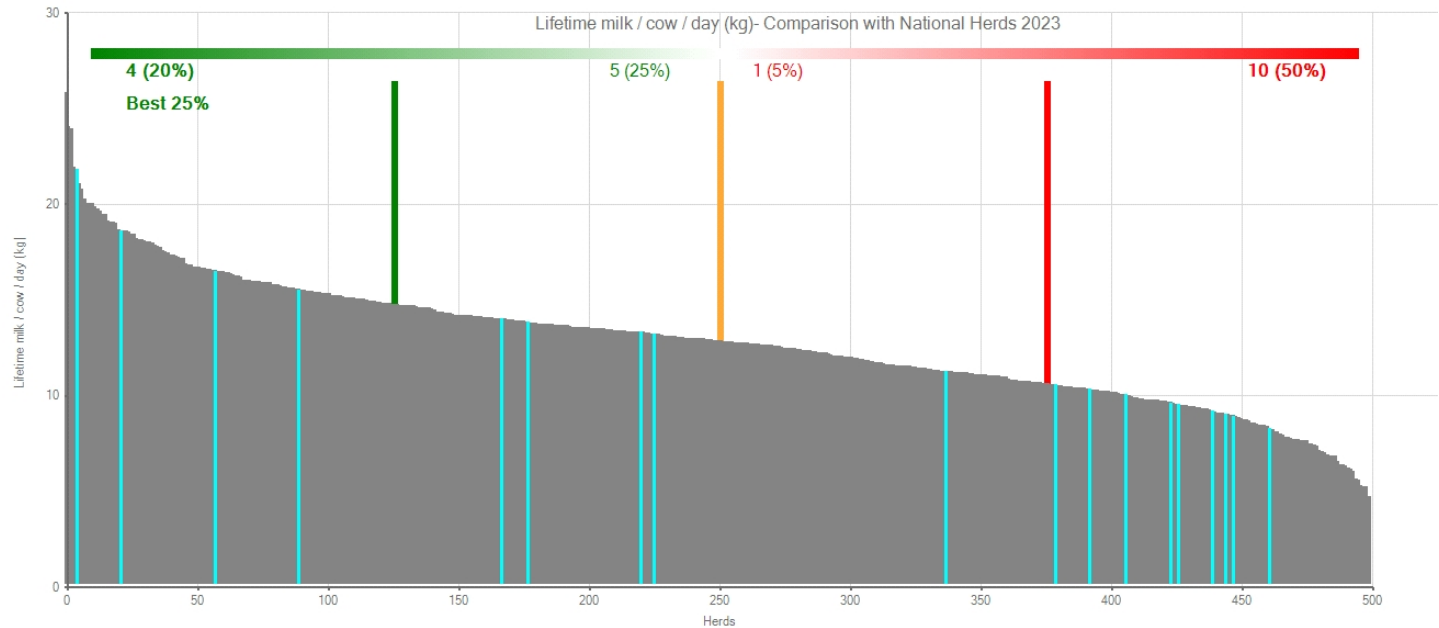
KPI Graph: comparison with national herds 2023

5. Fertility - Age at first calving (days)



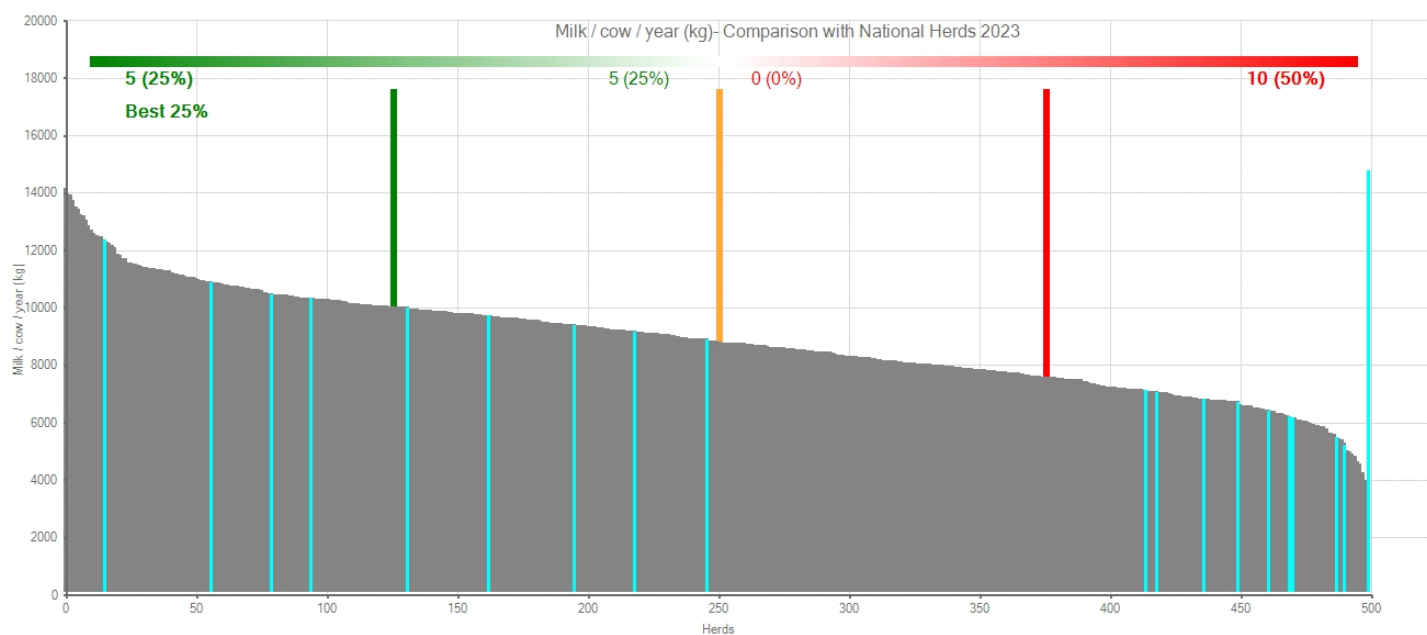
KPI Graph: comparison with national herds 2023

6. Lifetime daily milk yield (including birth to calving)



KPI Graph: comparison with national herds 2023

7. Efficiency: Milk per cow place per year (Total milk divided by average cows inthe herd)



JD KPI Graph: comparison with national herds 2023

8. Johne's Average Test Value (a proxy for level of disease in the herd), benchmarked against 250 of the 500 herds

